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Bensberg Media is an international sports marketing agency focusing on the acquisition and distribution of TV rights in sports. Founded in 2008 by Kirsten Koepcke, former Head of Football at one of the market's leading sports marketing agencies, Bensberg Media today is connected to a comprehensive network of TV broadcasters and trusted partners & agencies.

Bensberg Media stands for a very personal and trustworthy service, full commitment and dedication towards its clients. 20 years of professional experience in the sports marketing business has generated sound know-how in rights trading, business development and strategic planning. We are proud of having established long-standing relations with many European football clubs, sports organizations and rightsholders who appreciate and trust our services.

Bensberg Media is a sister company of Bensberg Productions, specialized in TV productions.

Bensberg 5, 3390 Sint-Joris-Winge, Belgium - VAT number: BE 0888 509 211

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